

## **PiYHS meeting 3<sup>rd</sup> May 5pm White Hart**

**Present:-** Carolyn Healy, Alex Nicoll, Heather Oldershaw

### **Apologies**

Nicola Lowery , Maureen Bragg

### **Website**

Destination Telford want copy from us. We need to make sure that the pages that relate to The Gorge keep visitors to those pages not divert them to other parts of the Telford website. NL has been talking to Sally Whitmore. Agreed that we should have a consistent and single approach to developing the website so the next meeting will be arranged to ensure that Sally and Nic are able to attend. The meeting will focus on Totems and website. AN will get IBC input.

### **Totems (information panels)**

It was agreed that the costs of the digital panels meant we could only afford one, especially given setup, maintenance etc. To ensure Gorge specific information would cost more as TWC would have to do more work than if we just dragged information over from the website. If we have just one would it be possible to place it near the Iron Bridge, where the Christmas tree goes? There is power there. Advise from TWC Planning to be sought.

### **Way Finding**

CH is still waiting for proofs of the suggested finger post signs and the sign to go on the wall of The Jean Shack. We are also waiting for feedback from TWC Planning and Highways about the additional signage.

### **Building Plaques**

Graham Hickman and Ron Miles have ideas. Maureen is to report on whether we can get a historian to help.

### **Landscaping for High Street**

Planting has been completed. As we ended up with larger plants there were some left over. Some have been used opposite Darby's and around the Bartlett fountain. The rest can go in the untidy corner near Cleo's. It needs some well rotted mulch.

### **Window Dressing**

CH has confirmed that the cheaper cassette will be fine for our level of use. MA creative can supply photos of the natural environment but needs the entertainment photos. IBC to look at getting food, drink and entertainment shots.

### **Finance**

We have paid for the landscaping and SGCT leaflets. Any surplus might be used to tidy up street signage at Waterloo St roundabout.

**Next Meeting**, TBA according to availability of Sally and Nic.